

# EXCEL

## LAMINATING & PHOTO ID SYSTEMS

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NEW YORK, N.Y. 10001  
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EXCELLAMID@AOL.COM  
WWW.EXCEL-LAMINATING.COM



# Welcome

## Simple Choices | Done Right | On Time

Life is full of choices. Choices are good, but too many competing for our precious time and attention can be overwhelming or distracting.

Our catalog offers many choices in a simple, easy to select format. We do not charge hidden fees for artwork setup or plates. We use only top quality materials because that's the right thing to do. It also looks better! Our delivery is accurate and timely. If the style or size you need is not shown, we can most likely meet your requirements sooner, not later.

Your next order is certainly appreciated and we look forward to exceeding your expectations.

**It really is that simple. We promise.**

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# Contents

Special Event Cards	1
Membership & Loyalty Cards	2
Membership & Loyalty Keytags	3
Gift & Loyalty Cards	4
Rewards Software	5
Name Badges	6
Hotel Products	7
Hospital Items	8
Access Cards	9
Parking Passes	10
Plastic Business Cards	11
Magnetic Products	12
Luggage Tags	13
Sports Products	14-15
PVC Card Printing Systems	16
Laser Printable Cards	17
Laminators	18
Laminate Pouches	18-19
Bag Tags	20
Cards Tipped to Forms	21
Card Construction Options	22
Security Feature Options	23
Packaging & Delivery	24

# Special Event Cards

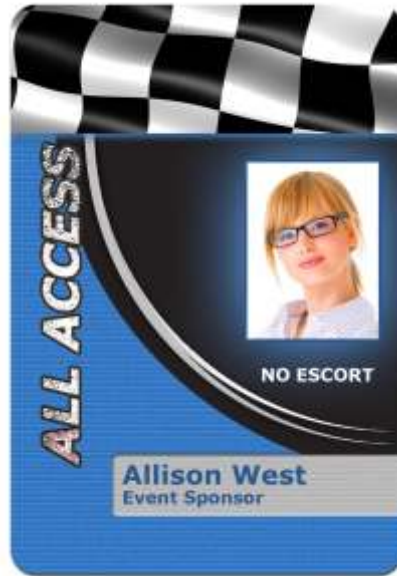
Credit Card Size (CC)  
Style Code: SECC



## Perfect For:

Sports  
Music  
Arts  
Outdoor Festivals  
Corporate Meetings

Government Size (G)  
Style Code: SEG



Jumbo Size (J)  
Style Code: SEJ



Gearing up for your special event may include the need to secure your venue with personalized, high-quality event credential cards. Let our team help you design and implement the perfect credential solution.

Want to add additional peace of mind? Why not add these security features to your next order of cards?

Ultraviolet (UV) Inks

Holographic Foil

Flush-Cut Graphics

Micro Text

See Page 23 for a full list of security features

## On-Site Services:

Our professional staff will credential your event using our own PC's, printers, software, and an array of customized accessories. Contact us for more information regarding this service.



Items not shown actual size

# ✈ Membership & Loyalty Cards



All types of businesses and organizations can benefit from using membership cards. These cards increase brand awareness, promote positive interactions, and prompt repeat business.

Cards are available with full color graphics. They can be printed single or double sided. Technology options include bar codes and magnetic stripes.

## Great for:

- Health Clubs
- Restaurants
- Parks & Recreation
- Resorts & Spas
- Retail & Wholesale

Credit Card Size (CC)  
Style Code: MCC



S-Shaped Keytag (5 Pack)  
Style Code: CK5PKS



# Membership & Loyalty Keytags

Rectangular Keytag (6 Pack)  
Style Code: RK6PK



Family Pack (1 Card, 2 Keytags)  
Style Code: FAMPK



30 Mil Thickness  
4-Color Process Printed  
Laminated Both Sides  
Die Cut  
Custom Shapes Available

Items not shown actual size

# Gift & Loyalty Cards

Whether you sell flowers, jewelry, spa treatments, or ice cream, you can rely on the benefits of a gift card program. Gift cards are the perfect purchase for the marketing professional who's ready to take their business to the next level. Our artwork team can help you decide on a design, and the software on the facing page makes issuing and valuing the cards easier than ever.

Credit Card Size (CC)  
Style Code: GCC



Hanging Gift Card  
Style Code: HGCC



30 Mil Thickness  
4-Color Process Printed  
Laminated Both Sides  
Die Cut  
Custom Shapes Available

Tyvek™ Gift Card Holder  
Style Code: TGCH



4-Color Process Printed  
Custom Designed to Match Your Card

# Rewards Software

Einstein Rewards Program  
Style Code: EINSTEIN



Einstein Rewards is an easy to implement solution that runs via the web. It empowers you to utilize gift cards for your organization, no matter what size your business may be.

## Features include:

- No Transaction Fees
- Interactive Web Portal
- Reporting Features
- Purchase Tracking
- 24x7 Account Access

Works as a  
Gift & Loyalty  
Solution

# ✈ Name Badges

Don't settle for anything but the best when shopping for your employee name badges. Our beautiful 4-Color products will wow even the most discerning client or guest. The days of boring engraved tags are over. Add some pop to your name badges today!



30 Mil Thickness  
4-Color Process Printed  
Polished PVC or  
Laminated Polyester  
Die Cut  
Custom Shapes Available

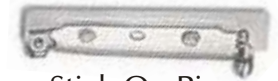
Large Name Badge  
Style Code: NBLG



Choose one of these attachment options:



Magnetic Bar Set



Stick-On Pin



Stick-On Clip

Standard Name Badge  
Style Code: NBST

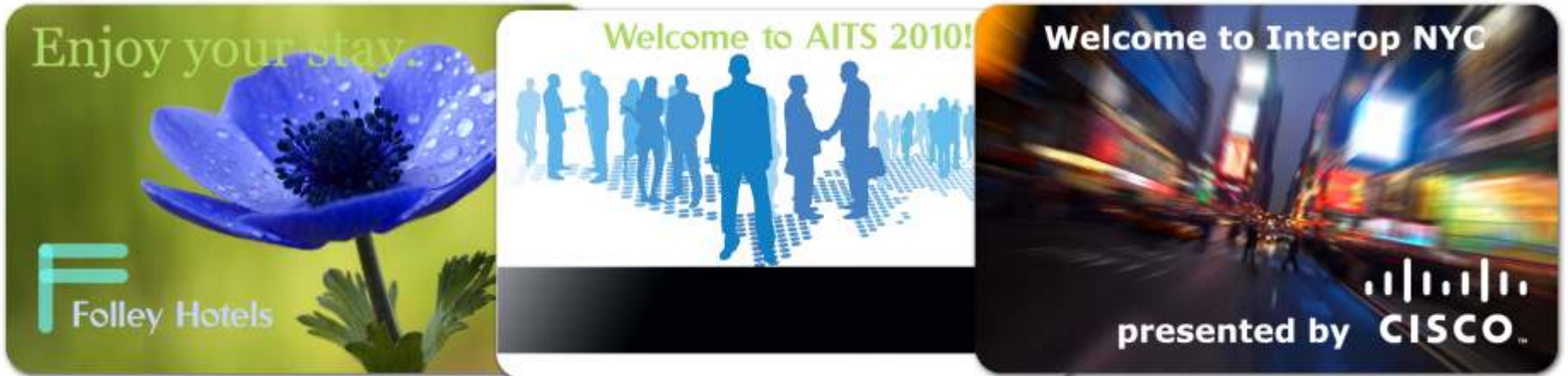


Small Name Badge  
Style Code: NBSM



# Hotel Products

Hotel Key Card  
Style Code: HKC



Hotel Door Hanger  
Style Code: HDH

Hotel Door Insert Card  
Style Code: HDI



Hotel Mini Bar Key Card  
Style Code: HMBK



30 Mil Thickness  
4-Color Process Printed  
Polished PVC or Laminated Polyester  
Die Cut  
Custom Shapes Available

Items not shown actual size

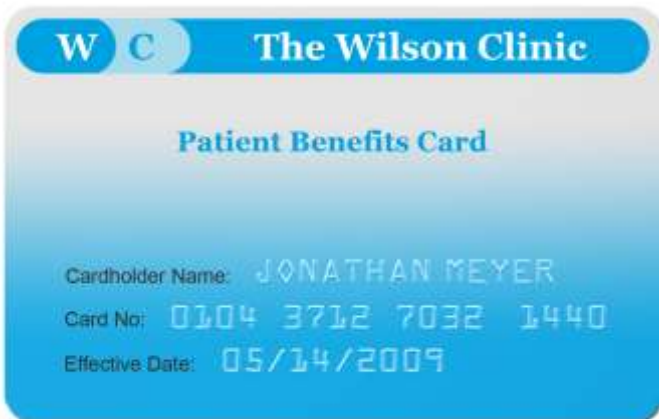
asi/47204 PPAI:350594

# Hospital & Healthcare Items

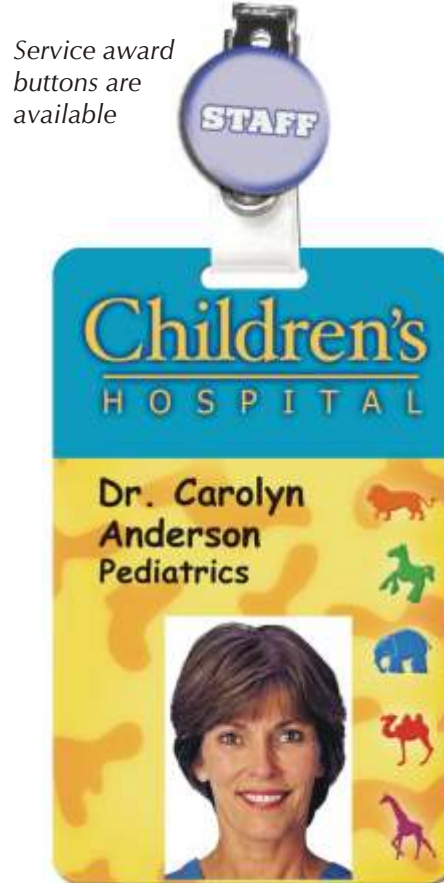
Hospital Emergency Code Cards  
Style Code: HECC



Embossable Stress Card Stock  
Style Code: ESCS



Logo Badge Strap Clip  
Style Code: LBSC



Dual Clamp Badge Reel  
Style Code: DCBR



See page 16 for information on Photo ID Card Production Systems

# Access Cards

HID 1386 IsoProx Card  
Style Code: ISOPROX



HID Prox II Card  
Style Code: PROX2



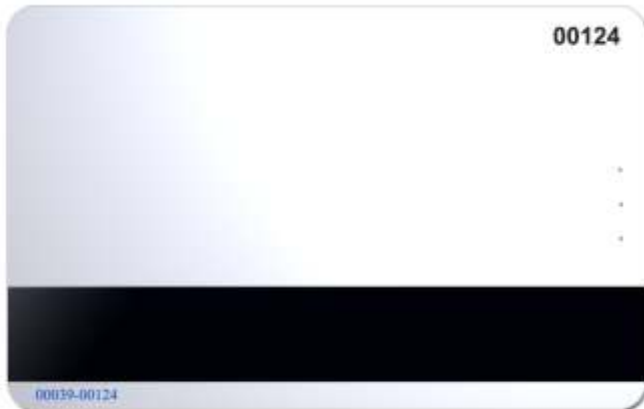
HID ProxKey  
Style Code: PROXKEY



HID iCLASS Key  
Style Code: ICLASKEY



HID iCLASS Smart Card (With Mag Stripe)  
Style Code: ICLASS



Call us for even more Access Cards from:  
HID, Indala, AWID, CASI & Northern

We produce cards with these technologies:  
125Khz Prox, iClass Smart, MIFARE Smart

There is always a need for better building security. When keys can't get the job done, access cards can. Access control cards are available in card and key fob form factors. Each can be safely and quickly programmed to match yours or your client's security system. Our in-house programming services reduce your wait time from weeks to days.

48-hour turnaround is available on most orders.



# ✈ Parking Passes

Many shapes of custom printed parking tags are available in our line. Add security features for a beautiful fake-proof product. Your passes can vary in color and shape depending on the access level of the vehicle's driver.

Want to add additional peace of mind? Add one or more of these quality security features to your next order of cards.

**Bar Codes**

**Holographic Foil**

**Flush-Cut Graphics**

*See Page 23 for a full list of security features*

Jumbo Parking Tag  
Style Code: PTJ



Unique custom shapes and sizes are available for larger orders

Standard Parking Tag  
Style Code: PTST



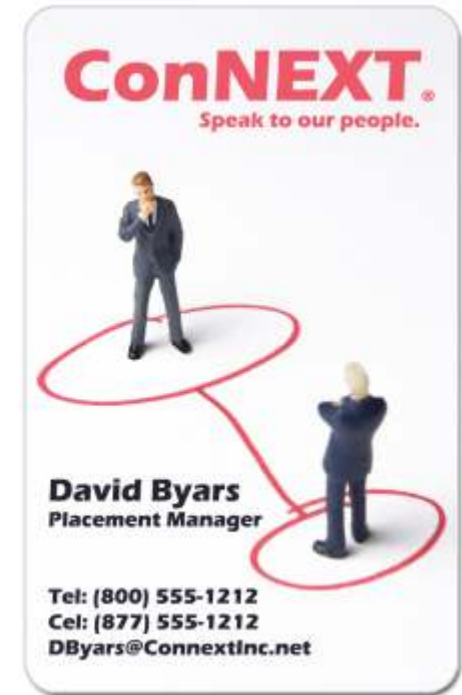
Small Parking Tag  
Style Code: PTSM



Parking tags can incorporate security access features including Proximity, RFID, Magnetic Stripe and Bar Code

# Plastic Business Cards

Plastic Business Card  
Style Code: PBC



Almost everyone uses plain paper business cards. That's boring. You're better than those people. Wow your next prospect with a card they'll keep. Plastic business cards are the perfect way to make a lasting impression. Features include metallic foil stamping, writeable surface back, or polished finish on both sides.

Stock PVC Colors: ○ ● ○ ● ● ○ ● ○

Choose 4-Color Process for your custom design

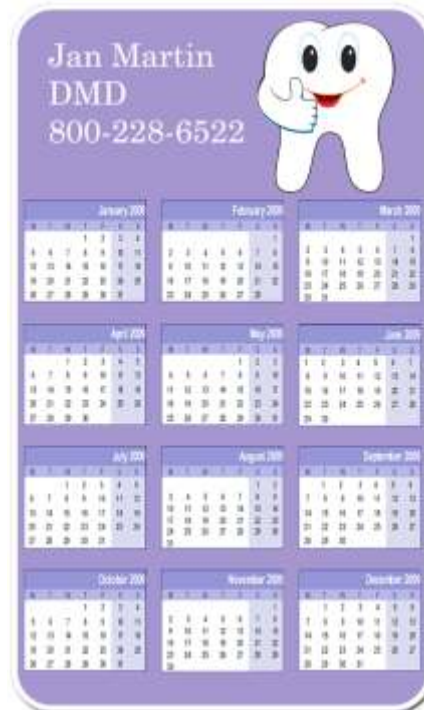
Items not shown actual size

# ✈ Magnetic Products

Magnetic Rectangle (3 1/3 " x 5 5/8")  
Style Code: MAGRL



Magnetic Rectangle (2" x 3 1/2")  
Style Code: MAGRS



Magnetic Sports (Many Ball Shapes)  
Style Code: MAGSP



Magnetic Oval  
Style Code: MAGOV



# Luggage Tags

Rectangular Luggage Tag  
Style Code: LTR



Luggage Tag Loops  
Style Code: LTLP



Stock Colors:    

Custom Luggage Tag  
Style Code: LTC



It's easy to spot that trusty black roll-aboard when you attach a custom logo luggage tag. We offer standard size tags and custom shapes to fit your project. Give them as trade show gifts, give them to your traveling staffers, and get some for yourself too. All are available with a writeable surface back.



# ✈ Sports Products

High-profile events require special badges that resist tampering and counterfeiting. Couple your design with a matching lanyard for added security and peace of mind. Custom shapes and sizes are available for a non-round or non-square credential that is sure to make a great impression. Your event deserves the highest possible quality credentials and badges. Try ours and you'll experience a worry free game day.



Sports Day Pass (Any Shape)  
Style Code: SPDP



Sports Event Credential  
Style Code: SPEC



# Sports Products



Sports Event Lanyard (Dual hook)  
Style Code: SPELD

Sports Event Armband  
Style Code: SPEA



Items not shown actual size

# PVC Printing Systems



Photo ID Printing Systems  
Style Code: PIDS

Options: Determined by your project

Features: Print & Manage ID Card Data

Components: Printer, Software, Camera, Supplies



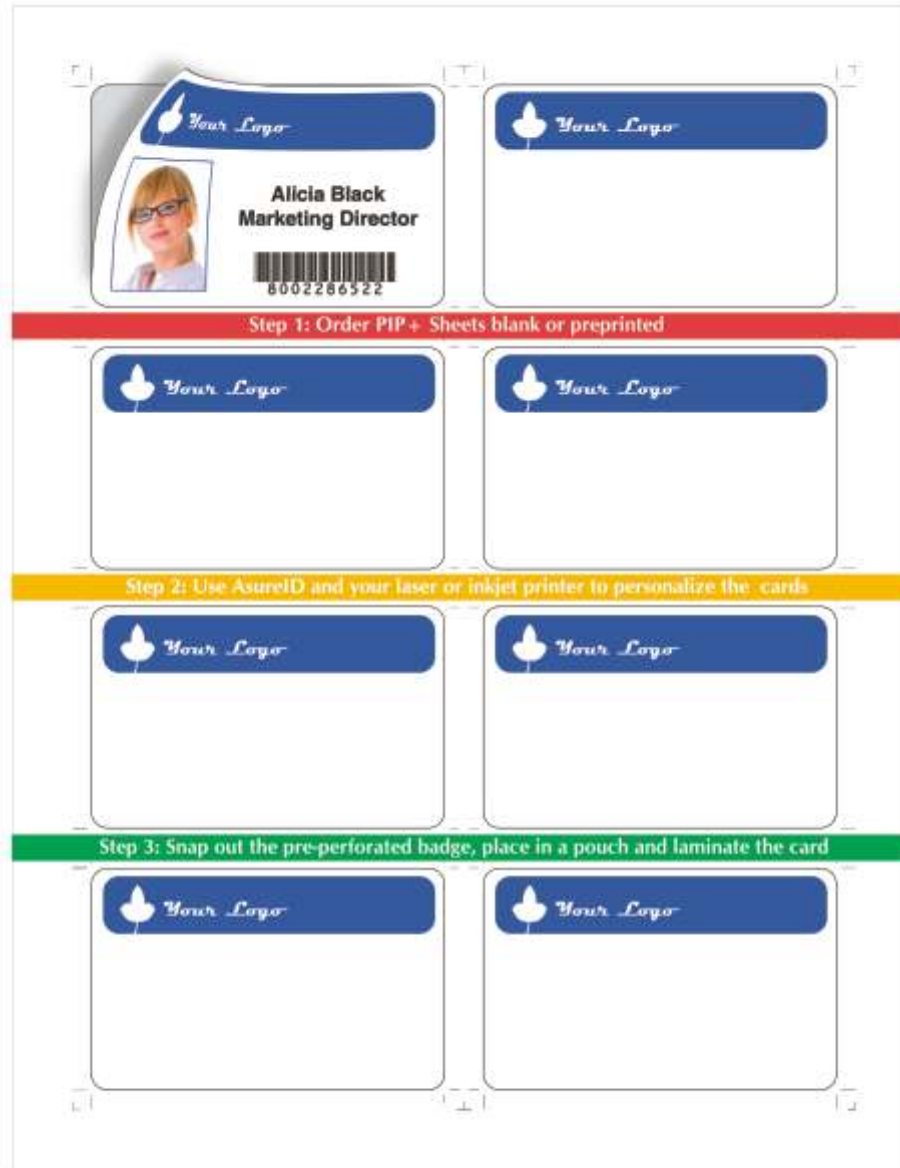
If you need more information regarding the products on this page, call and request the ID Accessories Catalog today.

*We represent the following quality brands of equipment and software:*



# PIP+ Laser Printable Cards

PIP+ 8-Up Sheets (Credit Card Sized)  
Style Code: PIP8CC



Butterfly Laminat Pouch  
Style Code: LPBF



Vinyl Strap Clip  
Style Code: VSC



PIP+ is available in 8-up sheets of 3.375" x 2.125" cards or 2.328" x 3.25" cards.

Whether you need to produce 100 cards for a smaller company, or personalize a 10,000 card mailing campaign, we have a solution for you.

PVC Printing systems (facing page) allow you to print single cards in about 30 seconds each.

8-up sheets of PIP+ (PIP PLUS) are great for offices that don't need a card printer, but still need ID badges printed. It's hard to beat the durability of a laminated PIP+ card.

For the largest scale ID Card projects, let us print the jobs for you. High speed turnaround is available for jobs under 5,000 pieces.

All stock size sheets measure 8.5" x 11". Custom sheet and card sizes are available.

# Laminators

Desktop laminators and heat-seal pouches are available to fit virtually any size job. Three models below offer reliability for the long haul.

The pouches at right are shown in actual size, so it's easy to find your perfect fit.

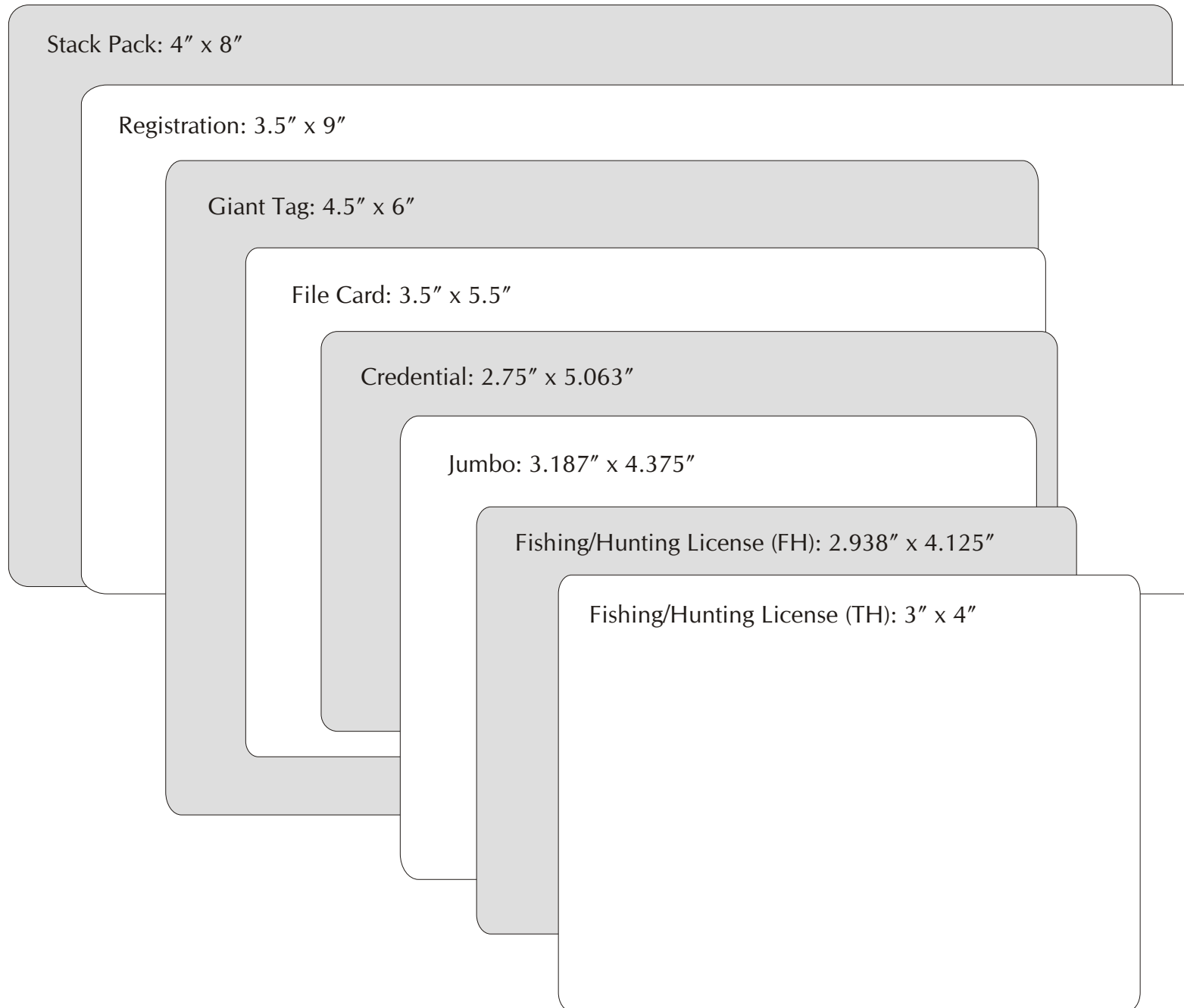
4" Laminator  
Style Code: LX350



12" Laminator  
Style Code: LX1200



12" Basic Laminator  
Style Code: LX9E



# Lamination Pouches

Looking for something besides clear?  
We can preprint laminate pouches with  
custom artwork for added security.

Memorial: 2.875" x 4.625"

Military Standard: 2.625" x 3.875"

Key Card: 2.5" x 3.875"

Military Type "R": 2.375" x 3.5"

Business Card: 2.25" x 3.75"

Drivers License: 2.375" x 3.625"

Data / IBM: 2.328" x 3.25"

Credit Card: 2.125" x 3.375"

Luggage Tag: 2.5" x 4.187"

## Standard Thickness

**Light:** 5 Mil (10 Mil Total)

**Medium:** 7 Mil (14 Mil Total)

**Heavy:** 10 Mil (20 Mil Total)

Not all pouches available in all thickness levels

## Additional Sizes (not pictured)

**Photo:** 6" x 9"

**Letter:** 9" x 11.5"

**Legal:** 9" x 14.5"

# ↑ Bag Tags



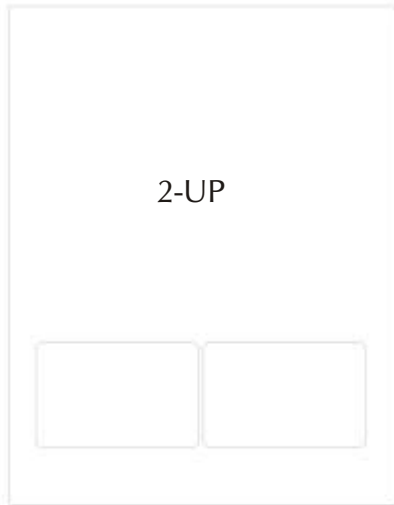
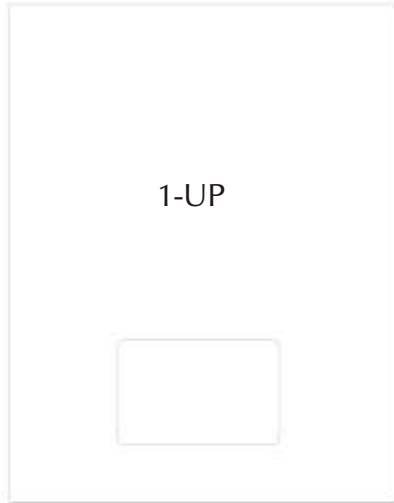
Bag Tag with Loop  
Style Code: BTG

Custom shapes available



# Cards Tipped to Forms

Tipped Card on Letter  
Style Code: TIPC



Many page styles and card layouts available




Letters with cards attached are the perfect delivery method for discounts, membership cards, benefit cards, and more.

Letter (A4) sized documents with one or many plastic cards attached are available for quick turnaround.

We provide card design, data merging, and job printing as part of our tipping service.

These cards are always 3.39" x 2.125" in size, and can contain full color logo graphics, bar codes, photos and text.

# Card Construction Matrix

-  = Recommended Product Option
-  = Available Product Option

Product Types	Substrate Options							
	PVC	PVCP ET	PIP +	DuraFLEX™	DuraSMART™	PermaBADGE™	Bio PVC	Styrene
Special Event Cards	Orange	Grey	Orange	Orange	Orange	Orange	Orange	Grey
Membership & Loyalty Cards	Orange	Grey	Orange	Orange	Orange	Orange	Orange	
Membership & Loyalty Keytags	Orange	Grey	Orange	Orange	Orange	Orange	Orange	
Gift & Loyalty Cards	Orange	Grey	Orange	Orange	Orange	Orange	Orange	
Name Badge & Photo ID Cards	Orange	Orange	Orange	Orange	Orange	Orange	Orange	
Hotel Key Cards	Orange	Grey				Orange	Orange	
Hotel Door Hangers & Inserts	Orange	Grey				Orange	Orange	Grey
Hotel Mini Bar Key Cards	Orange	Grey				Orange	Orange	Grey
Hospital Emergency Code Cards	Orange	Grey	Orange	Orange		Orange	Orange	
Hospital Stress Card Stock	Orange							
Access Cards	Orange	Orange		Orange	Orange	Grey		
Parking Passes	Grey		Grey		Orange	Orange		
Plastic Business Cards	Orange	Grey		Orange		Orange	Orange	
Luggage Tags	Grey					Orange		Grey
Sports Day Passes	Orange	Grey	Orange	Orange	Orange	Orange	Orange	
Sports Event Credentials	Orange	Grey	Orange	Orange	Orange	Orange	Orange	Grey
Sports Event Armbands	Grey					Orange		Grey
Laser Printable Cards			Orange					
Bag Tags	Orange	Grey	Grey			Orange		Grey
Cards Tipped to Forms	Grey	Grey	Orange	Grey	Grey	Grey	Grey	Grey

# Security Features Matrix



■ = Recommended Product Option  
■ = Available Product Option

## UVIGUARD

Ultraviolet inks that only display under a black light

## ColorGUARD

Color-shifting visible ink

## BarGUARD

Black mask protecting bar codes from copying

## HoloGUARD

Holographic foil stamps

## MicroGUARD

Micro text & patterns

## ScreenGUARD

Patterns are exposed when photocopied or scanned

Product Types	Security Features	UVIGUARD	ColorGUARD	BarGUARD	HoloGUARD	MicroGUARD	ScreenGUARD
Special Event Cards	■	■	■	■	■	■	■
Membership & Loyalty Cards	■	■	■	■	■	■	■
Membership & Loyalty Keytags	■	■	■	■	■	■	■
Gift & Loyalty Cards	■	■	■	■	■	■	■
Name Badges & ID Cards	■	■	■	■	■	■	■
Hotel Key Cards	■	■	■	■	■	■	■
Hotel Door Hangers & Inserts	■	■	■	■	■	■	■
Hotel Mini Bar Key Cards	■	■	■	■	■	■	■
Hospital Emergency Cards	■	■	■	■	■	■	■
Hospital Stress Card Stock	■	■	■	■	■	■	■
Access Cards	■	■	■	■	■	■	■
Parking Passes	■	■	■	■	■	■	■
Plastic Business Cards	■	■	■	■	■	■	■
Luggage Tags	■	■	■	■	■	■	■
Sports Day Passes	■	■	■	■	■	■	■
Sports Event Credentials	■	■	■	■	■	■	■
Sports Event Armbands	■	■	■	■	■	■	■
Laser Printable Cards	■	■	■	■	■	■	■
Bag Tags	■	■	■	■	■	■	■
Cards Tipped to Forms	■	■	■	■	■	■	■



# Production & Delivery

## **Production**

Production time for orders of 5,000 pieces or less is typically 14 days after proof approval. This applies to most of the items in this catalog. Faster production times are available for a fee.

## **Proofing**

Your first proof in Adobe PDF or laser printed format is included at no charge. Additional proofs (with changes or additions) will incur a small fee.

## **Packaging**

Packaging options for products include poly bagging, shrink wrapping and boxing. Please let one of our customer service team members know if you need your order packaged in a special manner.

## **Shipping**

We ship via UPS, FedEx, DHL, and custom carrier by request.

## **Fulfillment**

We accept individual orders and blanket P.O.'s. Timed releases for large orders are no problem.

**Thanks for browsing the card products catalog. Please call if you don't see exactly what you are looking for. Chances are, it's something that can be made or sourced in a reasonable time frame.**

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# Samples & Notes




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